



## **BIOGRAPHY:**

### **DR. DAVID K. FOOT**

#### **World-Renowned Demographics Expert**

David K. Foot, Professor of Economics at the University of Toronto, is the author of the best-selling books *Boom, Bust & Echo: How to Profit from the Coming Demographic Shift* and *Boom, Bust & Echo: Profiting from the Demographic Shift in the 21st Century*, the updated paperback. These books are based on his research on the economic impact of demographic change, and the resulting implications for industry sectors and both private and public policy. His books have sold over 300,000 copies in Canada and were on the Canadian best-seller lists for over three years.

Foot is an outspoken and controversial demographics expert who can bring to life demographic statistics and make the aging of society relevant to any specific interest group. He explores how changing demographics, especially the aging of the massive Boomer generation and the coming into the marketplace of their children, the Echo generation, are redefining society's needs.

Change can't be avoided, but it can be prepared for and managed. With an understanding of demographics, a business, an individual or a government has a strong foundation upon which to build.

Foot addresses issues from a global perspective as well as from a North American perspective, having been born in England, raised in Australia, educated in the United States (Ph.D. from Harvard) and living in Canada. He is a much sought-after speaker for corporations, associations, community groups and governments.

An award-winning teacher, Foot received one of the national 3M Awards for Teaching Excellence administered by the Society for Teaching and Learning in Higher Education, and twice received the University of Toronto undergraduate teaching award.

For more information visit [http://www.speakers.ca/foot\\_david.aspx](http://www.speakers.ca/foot_david.aspx)