



## AUDIENCE

Are you interested in understanding how climate change could impact your business? Have you been charged with exploring climate change further? This online course is designed for:

- Individuals who need to understand key issues, jargon, and business imperatives;
- Corporate Social Responsibility representatives and committee members;
- Independent entrepreneurs faced with new requirements from suppliers;
- Front line staff and internal climate change champions who need to further understand the importance of organizational changes.

## eLearning - \$99

# Is Climate Change Changing your Business?

## An Introduction to Climate Change

### About

Do you understand how the global issue of Climate Change will impact your business and its success and sustainability in the next 10 years? Learn how you might leverage your efforts and respond to Climate Change in a way that is not only good for the environment, it's good for your bottom line.

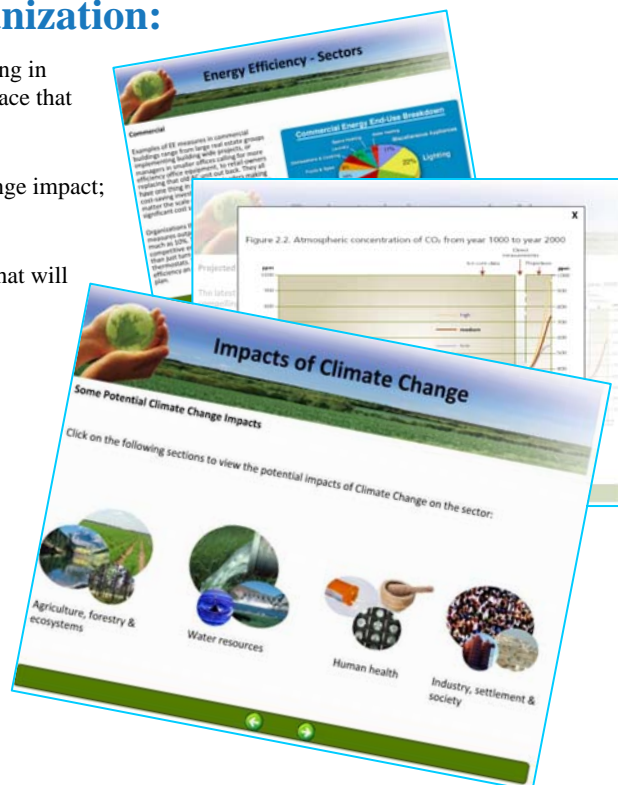
Your customers, suppliers, and employees may be developing different expectations. Find out about a number of initiatives that may offer some lessons learned to benefit your organization.

Through this course, you will:

- Understand the fundamentals of Climate Change, policies which may impact your organization, and future trends.
- Discover current and forecasted impacts of Climate Change and what these impacts will mean to your business.
- Explore key strategic reasons to respond to Climate Change and take action in your business.

### Advantages for your Organization:

- Improve your bottom line by participating in efficient online training at a time and place that is convenient to your schedule;
- Increase understanding of Climate Change impact; and
- Explore examples and lessons learned that will stimulate ideas for your organization.





## Course Topics

### Introduction to Climate Change Science

- What is Climate Change?
- Environmental Impacts & Consequences
- Current policies (International, National, Provincial, Local)
- Future Trends

### Adapting to Climate Change

- What is Adaptation?
- The Need to Adapt
- Why Adapt to Climate Change?
- Adaptation Strategies
- Examples of Adaptation

### Key Drivers

- Energy Efficiency & Cost Savings
- Risk Management
- Business Sustainability
- Social Marketing
- "Green" Procurement

### Business Cases

- Several Examples from a variety of sectors.
- Manufacturing
- Information Technology
- Retail
- Finance
- Transportation
- Government



**First Kyoto Commitment Period**  
The Protocol's major feature is that it has mandatory targets on greenhouse-gas emissions for the world's leading economies which have accepted it.

These targets range from -8 per cent to +10 per cent of 1990 levels with a view to reducing their overall emissions of such pollutants in the commitment period 2008 to 2012.

**Risks**

Green Labeling Case Study: Clorox GreenWorks

The GreenWorks story began over three years ago, when Clorox set a goal to increase the top-line growth of the company by 10% over the next three years. The company identified "natural" cleaning products as an emerging market mega-trend. The "green" product line which was launched in December 2007, has become the top-selling line of natural cleaners. While other brands typically charge 50-60% more than regular cleaners, GreenWorks products cost just 10-20% more. The product line has captured the natural cleaning product market two-fold after three years.

**Impacts of Climate Change**

**Projected changes in Air**

The latest IPCC assessment report presents compelling evidence of increasing GHG concentrations in the atmosphere.

Global concentrations of carbon dioxide, methane and nitrous oxide have increased markedly as the result of human activities since 1750 and now exceed pre-industrial values determined for ice cores spanning many thousands of years.

Figure 2.2 Atmospheric concentration of CO<sub>2</sub> from year 1000 to year 2000

Click here to enlarge the image.

CLICK "NEXT"

## Contact Us

### ONLINE

[learningcentre.csa.ca](http://learningcentre.csa.ca)  
click the eLearning tab

### CALL

(416) 747-4017

1-800-463-6727

### E-MAIL

[elearning@csa.ca](mailto:elearning@csa.ca)

## Pre-Requisite(s)

There are no formal prerequisite requirements for this learning module.

## How to access

Is Climate Change Changing your Business: An Introduction to Climate Change is available for immediate online registration and access through our website. An internet connect is required to access this course. Contact us to inquire about remote access for employees who do not have an internet connection.